

2023-2024

## Ignite Passion, Drive Progress, **Change the World.**













"It is our civic duty to actively support and uplift communities where we work and invest, fostering awareness and acting as a catalyst for meaningful, positive change to align with our long-term goals." Keith Breslauer, Managing Director at Patron Capital

Since 1999, Patron has been dedicated to creating meaningful, lasting change through our Patron Charitable Initiatives. We work to empower communities, address critical global needs, and foster resilience and hope. As we mark 25 years, our commitment to philanthropic impact is stronger than ever as we expand our reach and strengthen partnerships with organisations that make a tangible difference.

Our enduring relationships with the RMA - Royal Marines Charity and the PTI along with our newly formed alliances enable us to provide vital support in areas from healthcare and education to emergency relief and mental health. We believe in fostering more than just financial support; our collaborations are built on mutual respect, trust, and a shared vision for sustainable, positive change.

In challenging times - where charities are stretched by lower income, higher costs and increasing demands - our mission to support those in need is more critical than ever. We are committed to strengthening the resilience of our partners as they adapt to rising demands and limited resources, standing by them as they bring critical services to thousands of individuals and families.

Our approach is clear. We place charitable impact at the heart of every decision, raise awareness to fund projects that uplift people facing adversity, and work hand-in-hand with local and global partners to build communities of support and shared purpose.

We are immensely proud of the thousands of individuals who have joined us on this journey, giving generously their time, expertise, and compassion. Their dedication fuels our work, and together, we are creating a legacy of consideration, unity, and meaningful impact that will continue to inspire for generations to come

Keith Breslauer Patron Managing Partner

## **Mission Statement**

Our primary goal is to enhance the lives of families and communities where we invest and serve by creating new opportunities and improve the prospects of those facing challenging circumstances.

## **Our Primary Initiatives**

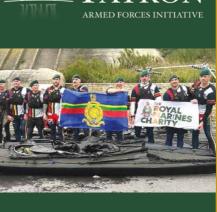
PATRON





Promoting global access to education across all age groups, while advancing professional development programs that enhance job prospects, practical work experience, and lifelong learning.

By offering comprehensive teaching, training, and mentoring opportunities, we empower individuals to reach their full potential, thrive in their careers, and drive positive change in their

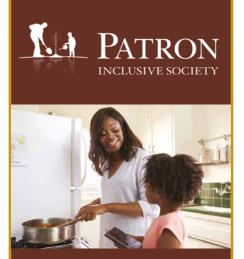


military personnel encounter.



The Patron Armed Forces Initiative supports active and retired members of the British Armed Forces who have defended our freedoms and now face challenges due to their service.

By providing mental health support, financial assistance, and career transition guidance, the initiative addresses the unique difficulties



The Inclusive Society Initiative is dedicated to empowering individuals and strengthening essential societal frameworks. This initiative addresses critical societal needs by improving and preserving the physical environment, providing rapid emergency assistance, and offering sustained support to vulnerable populations.

With a focus on impactful action, the initiative seeks to help individuals facing adversity with growth opportunities and long-term sustainability.













## Overview of Patron's Impact.

Our accomplishments reflect the dedication and impact we've made across all our initiatives. From supporting transformative programs to empowering individuals and communities, we've set a strong foundation of success that continues to inspire progress.

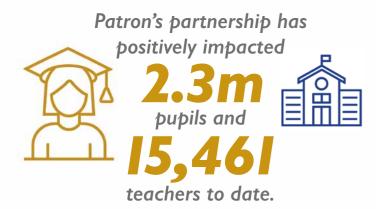
## The PTI

Patron is a long-standing sponsor of the PTI, a leading charity dedicated to enhancing professional development for state school teachers.

Since the start of our partnership with the PTI, Patron has made a significant impact, reaching an estimated 2.3 million pupils and directly over 15 thousand teachers. On a unique basis, through this collaboration, Patron has been able to deliver valuable educational resources and support, fostering both student engagement and professional development for educators.

We're proud to see our collaboration inspire other business leaders supporting the charity, which has facilitated over 1,300 days of teacher training and directly benefited 1,700 schools, demonstrating the far-reaching influence of the strategic partnership.

By working closely with subject leaders and school heads, PTI achieves remarkable efficiency, delivering improvements at a cost of less than £2 per child annually in its partner schools. Over 90% of every pound donated goes directly to the charity's impactful educational initiatives.



Part of the initiative is striving to inspire future leaders and cultivate meaningful connections across all communities, including underserved regions in the UK. Through the Patron's enduring partnership with Young Enterprise, the program supports children who face barriers to education and employment. GAIN (Girls are Investors) is a charity dedicated to increasing the representation of women in the investment management industry. By providing them with essential skills and opportunities, these initiatives

**Internships & Employment** 

Built on Success.

Driven by Purpose.

What is Patron

**Doing Now?** 

help individuals to build a strong foundation for achieving their potential, break down barriers and achieve a lasting impact.



students in the past year have directly benefitted from enhanced teaching practices.



## **Adventure & Expeditions**

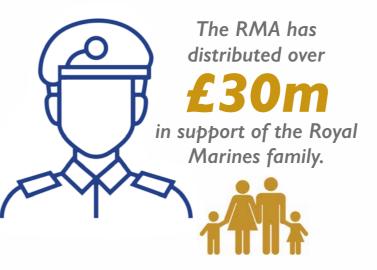
The initiative also supports transformative expeditions for children and young people to remote and challenging locations. These experiences are designed to promote personal growth by pushing individuals beyond their comfort zones, fostering adaptability, teamwork, and self-reliance. Organisations like the British Exploring Society and Erez provides young people with these essential skills, helping them unlock their potential to overcome life's challenges and empowering them to set and achieve ambitious personal and professional goals.

## **Education** Initiative

Patron has raised £6.5m for the Royal Marines Charity since 2010.

## **Royal Marines Charity**

Patron plays an important role for R2R's client services in Patron is the largest private supporter of the RMA - Royal Marines London, offering facilities and free coaching rooms at its London office for two weeks each month. From October 2023 Charity, which offers direct assistance to veterans transitioning to civilian life and since 2008, the charity has distributed over to June 2024, Patron hosted 274 R2R sessions, benefitting a diverse range of service members and underscoring £30 million in support of the Royal Marines family. To date, Patron has raised £6.5 million for the RMA and in 2023, over Patron's impact in supporting the Royal Marine family. This includes 34 Royal Marines, 3 Royal Navy Officers, 61 Army £3.6 million of this funding went to benevolent support. Personnel, 15 Firefighters, 110 Officers for the Metropolitan Police, Each year Patron hosts the RMA dinner at London's Guildhall, dedicated to supporting Royal Marines families. The 2024 Guildhall 51 Police Officers from other forces and departments. dinner raised £1.1 million in honour of the legacy of dedication and courage that has defined the Royal Marines for generations.



## **Family Support**

Additionally, the initiative supports social enterprises dedicated to empowering confidence and stimulate recovery for the Armed Forces and their families by combining adventure with structured support. Programs such as the Forces Wives Challenge and Climb2Recovery offer expert-led courses designed to aid rehabilitation and encourage personal growth. These include transformative experiences like trekking across the Pyrenees Mountains or exploring the rugged landscapes of the Peak District.

## **Armed Forces** Initiative



## Rock2Recovery

Rock2Recovery (R2R) is a not-for-profit organisation focused on supporting the mental health and well-being of individuals in the Armed Forces, veterans, and emergency service personnel. It provides a combination of coaching, peer support, and professional expertise to help those facing mental health challenges such as trauma, stress, and anxiety and aid in the recovery process to improve participant's well-being.

> In 2023, Patron's support helped over







93%

86%

of women said that their home has helped them recover from some of their past experiences and difficulties.



of women said that their home has helped them build their independence.

## Education, Employment and Rehabilitation

Patron Capital is proud to fully sponsor initiatives that promote quality education for children in UK state schools, with a strong focus on supporting BAME communities. These efforts include partnerships with leading employability and enterprise education charities such as Whizz Kidz, Young Enterprise, The London Academy of Excellence and various apprenticeship programs, providing hands-on work experience through Patron's portfolio companies.

Additionally, the Keith and Lauren Breslauer Scholarships at Chicago Booth enable two exceptional students each year to pursue careers in social impact investing. Patron also sponsors a real estate support program at Columbia University, designed to advance careers in impact investing.

To date, scholarships granted through the Rustandy Centre have supported a diverse group of recipients: 85% from BAME backgrounds, 15% white; and 60% female, 40% male. These initiatives underscore Patron's commitment to fostering education, diversity, and meaningful career opportunities.

The initiative aims to empower individuals from disadvantaged backgrounds through employment, career guidance and shared workspaces. Patron's long-standing support for Work Avenue works to address challenges like unemployment, career shifts and financial difficulties to foster financial independence and self-reliance within communities.

In addition to promoting social independence, the initiative prioritises the mental and physical rehabilitation of individuals, including soldiers, athletes, and children. The Erez Foundation, a non-profit organisation, facilitates recovery and long-term well-being through adaptive extreme sports programs such as skiing, snowboarding, kayaking, cycling and surfing. The activities are designed to support rehabilitation and foster resilience and empowerment.



The Fund has housed **380** women and children so far.

## Women in Safe Homes Fund

The Women in Safe Homes Fund is the world's first gender-lens property fund focused on helping women who either suffered domestic abuse or are ex-offenders.

Launched in December 2020, the Fund was initiated by Patron Capital together with Resonance in a joint venture to provide affordable, safe, and secure homes for women and their families who are suffering domestic abuse, leaving the criminal justice system and women at risk of or experiencing homelessness in the UK. The Fund also works in partnership with Women's Sector Organisations (WSOs), its housing partners, who provide specialist wraparound services to tenants.

Together with Keith and Lauren Breslauer's initial anchor support of £1.5 million, an investment of £1 million, and the dedication of an essentially pro bono Patron team, the fund was launched in December 2020 and over £29 million has been raised so far. Its aim is to create 122 affordable homes over its lifetime, benefitting over 700 women and their families.



The Women in Safe Homes Fund aims to create affordable homes over its lifetime, benefitting over 700 women.

## Inclusive Society Initiative

patroncapital.com/community



## since 2018.

### **Greatness Lecture Series**

Each year, The Greatness Lecture Series invites speakers to share their experience of overcoming personal and professional challenges. This series celebrates the achievements of individuals who have faced adversity and triumphed, inspiring others through their resilience and determination. Patron's Greatness Lecture Series has hosted over 20 speakers since 2018.



## Educating to Inspire the Next Generation of Leaders.

Since its inception and with a focus on challenging communities, the Education Initiative has contributed to improved teaching standards and learning experiences for children nationwide as well as the construction and refurbishment of new schools in Nepal and once-in-a-lifetime experiences and expeditions for young people. Funding for the initiative continues to create new adventures for young people.





## Partnering with the PTI

The PTI is a charitable organization committed to equipping Patron Capital's involvement with PTI has had a ripple effect, teachers with the skills, knowledge, and resources needed inspiring other business leaders to get involved and support the to deliver high-quality education. By offering a broad range cause. This partnership has not only amplified PTI's reach but of Continuing Professional Development (CPD) courses, PTI also contributed to a broader movement within the private sector addresses the diverse challenges faced by educators and to address educational challenges. To date, the collaboration has educational communities. These courses are designed to facilitated more than 1,300 days of teacher training, benefitting raise teaching standards, improve classroom effectiveness, over 1,700 schools and extending PTI's influence across a wide and ultimately ensure that students receive a better, more array of educational settings. engaging education.

Through this strategic partnership, Patron Capital exemplifiesKeith Breslauer, Managing Partner of Patron Capital, plays a keyThrough this strategic partnership, Patron Capital exemplifiespart serving as Chairman of the PTI. His leadership, alongsidehow the private sector can play a critical role in driving positivePatron's continued support, helps to guide PTI's initiatives andensures its sustainable growth.The PTI's mission goes beyond just toacher development\_itof education is brighter for all.

The PTI's mission goes beyond just teacher development—it seeks to reduce educational disparities across the UK. By focusing on enhancing the capabilities of teachers, PTI ultimately aims to improve student outcomes, helping to bridge achievement gaps and provide equitable learning opportunities for all. Through its ongoing initiatives, PTI has made a significant impact in education:

- 514 state secondary schools across England and Wales are now benefitting from PTI's professional development programs.
- 3,942 teachers per year are actively participating in PTI initiatives nationwide, gaining new insights and methods to enhance their teaching practices.
- 382,000 students are directly benefitting from these improved teaching methods, which contribute to more effective, engaging, and supportive learning environments.

.700





## Young Enterprise

In Summer 2024, Patron hosted 20 students for Young Enterprise's "Learn to Earn" session at Patron's London office. Young Enterprise, a national charity, empowers young people to succeed in the evolving world of work by providing them with essential skills, knowledge, and confidence.

The students, all from Stoke Newington School, are currently in Year 12 and studying a mix of Business Studies BTEC Level 3 and A-Level Economics. The school was specifically chosen for this opportunity as it serves one of the most deprived areas, according to the Government Indices of Multiple Deprivation. Many students from the school face limited access to opportunities that can help them explore the world of work, raise aspirations, and support successful futures.

The day began with 10 dedicated volunteers from the Patron team sharing personal career insights and discussing Patron's principles and purpose. Students participated in employability skills workshops, engaging in lively discussions and thoughtprovoking questions. The highlight was an Apprentice-style challenge where students presented their innovative business ideas to a panel of judges, receiving guidance and encouragement along the way.

It was a privilege to contribute to inspiring the next generation of leaders and to strengthen our valued partnership with Young Enterprise. We are truly grateful to the volunteers who made the day a success and look forward to continuing to support opportunities that empower young people.

Students were asked after the workshop what they would have changed for a better experience. These were their answers:

"I would have asked Keith more questions!"

"Nothing – it was great"

Young Enterprise's Impact and Engagement:

- Split Between Independent and State Schools: In 2022/23, 91% of the schools and centres the charity worked with were state-funded, while 9% were independent schools.
- Engagement with State Secondary Schools in Disadvantaged Areas: In 2023, Young Enterprise engaged with 32% of all state secondary schools located in areas classified within the 1-4 range of the Indices of Multiple Deprivation (IMD) across England and Wales.
- Proportion of Activity in Indices of Multiple Deprivation (IMD) 1-4 Areas:

Excluding independent schools, 45% of its overall activity in 2022/23 involved schools situated in IMD 1-4 areas, reflecting its focus on supporting schools in the most disadvantaged communities.







## **British Exploring Society**

The British Exploring Society is a UK-based youth development charity dedicated to empowering young people through transformative expeditions to remote and challenging environments. These journeys are designed to foster confidence, teamwork, leadership, and a spirit of adventure among participants.

Patron's contributions help fund a variety of ambitious expeditions both within the UK and abroad, benefitting young people, including those living with disabilities, in care, or facing complex family challenges. These experiences provide participants with practical skills, resilience, confidence, and self-belief, equipping them with tools to navigate life successfully and pursue their goals.

Last year, Patron sponsored a three-week expedition to the Yukon in Canada for 34 young explorers and 16 volunteer leaders. The adventure included hiking, paddling, and engaging in scientific experiments. Following the expedition, the young explorers reported significant growth in their confidence and notable improvements in teamwork and leadership skills.



## **GAIN** (Girls Are Investors)

GAIN is a charity focused on increasing female participation in the investment management industry. Its mission is to inspire and empower young women to pursue careers in finance through educational programs, mentorship, and networking opportunities. The charity partners with leading financial firms to offer internships and career development initiatives, while promoting diversity and inclusion within the sector. GAIN also organizes events and workshops to connect women with industry professionals, helping them build the skills and confidence needed to succeed in a traditionally male-dominated field. Ultimately, GAIN aims to close the gender gap in investment management and foster a more diverse, equitable workforce.

### Why the need for the charity?

- According to a 2019 report by Morningstar, women account for just 10-12% of portfolio managers in the U.S., and the number is similar in the UK.
- In the UK, women represent about 25% of senior roles in asset management, but this figure drops significantly at the most senior levels, with only about 8% of executive committee members being women (Source: City of London Corporation's 2020 report).
- Research by McKinsey & Company indicates that companies with more diverse teams are 25% more likely to have above-average profitability. Investment firms with more diverse teams have been shown to have better risk-adjusted returns.

Kendall Langford, General Counsel & Senior Partner at Patron Capital, has been a dedicated volunteer for the charity, working to motivate and equip young women for careers in finance. Her contributions include leading speed networking workshops, participating in panel discussions, mentoring through internship programs, conducting interview preparation workshops, and offering practical skills training. She has also taken part in various speaking engagements across the country.

### **Charity Partners**



















Since 2010, we have raised approximately **£6.5m** for the Royal Marines Charity.

# Driving Support for **Our Armed Forces.**

The Patron Armed Forces Initiative supports active and retired members of the British Armed Forces who have defended our freedoms and now face challenges due to their service. By providing mental health support, financial assistance, and career transition guidance, the initiative addresses the unique difficulties military personnel encounter. Through partnerships with veterans' charities and community programs, Patron is committed to honouring and assisting those who protect our way of life.



## D-Day 80th Anniversary Paddle

On the 80th anniversary of D-Day, Keith Breslauer joined the RMA Paddle Group alongside 19 serving and veteran Royal Marines to paddle 87.5 nautical miles across the English Channel in folding Klepper Kayaks. Due to strong currents and high winds, the team ultimately paddled a total of over 108 nautical miles (over 200km). The journey continued with a littoral paddle of the Allied landing beaches, culminating in a re-enactment of the landings at Sword Beach along with 47 Commando Unit.

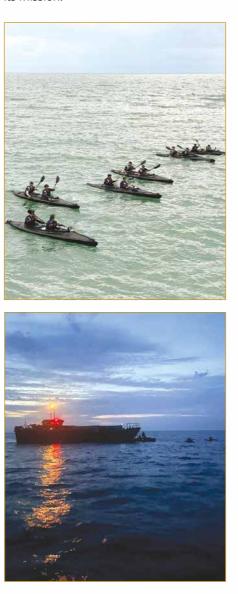
The paddle was organised by Royal Marine veterans Lee Waters, Joe Maynard, and Chris Maynard, alongside serving Marines and long-time friends, with tremendous care from the RMA and a dedicated team of supporters.

It was an honour for Patron to participate in these commemorative events alongside veterans who witnessed D-Day firsthand. As the matching sponsor for the Paddle Group, Patron supported their efforts, reaffirming our commitment to serving soldiers and veterans.

## Our Partnership with the RMA -Royal Marines Charity

The Royal Marines Charity (RMA) plays a crucial role in offering financial support, rehabilitation services, and community programs for Marines and their families, particularly those affected by injuries or hardship. As the UK's premier amphibious force, the Royal Marines undertake highrisk missions worldwide in extreme environments, from combat zones to disaster relief.

Patron is the lead private sponsor of the RMA and since 2010 we have raised over £6.5 million for the Charity, with over £3.6 million directed to benevolent support. In 2023 alone, Patron's support helped over 2,700 individuals and offered support to over 24,000 association members. Keith Breslauer serves as Vice Patron of the RMA, with members of the Patron team volunteering each year in RMA-supported activities, deepening their connection to its mission.



## RMA Dinner – Make it a Million!

This year, Patron Capital proudly hosted the RMA dinner at London's Guildhall, dedicated to supporting Royal Marines families. 2024 marks a significant year for the Royal Marines, commemorating both the 80th anniversary of D-Day and the 360th birthday of the Royal Marines. This year's Guildhall dinner honours the legacy of dedication and courage that has defined the Royal Marines for generations.

The evening helped raise approximately £1.1 million for the charity, featuring a live auction, an elegant dinner, and inspiring speeches from RMA representatives, celebrating the resilience and commitment of the Royal Marines. We are pleased to host this extraordinary event each year, supporting a cause that resonates deeply with our team. It's a privilege to contribute to the RMA's essential work for serving personnel, veterans, and their families and to be part of an evening that brings together generosity, gratitude, and shared purpose.











## **Commando Challenge**

In July 2023, 11 members of Patron Capital tackled the Royal Marines Endurance and Bottom Field Obstacle Courses, including a series of rope climb as well as gruelling mud-riddled and water-filled challenges designed to test physical and mental limits, to raise funds for the RMA. Their efforts raised nearly £4,500, making them the event's top fundraisers. The funds will support vital programs for veterans, including mental health resources, amidst a 39% rise in demand due to the cost-of-living crisis.



## **Tough Mudder**

In July 2023, a team of 12 from Patron Capital successfully raised over £6,500 for the RMA by participating in the Tough Mudder Challenge, held at one of the Marines' military bases. Tough Mudder is a well-known endurance event that, unlike any typical race, Tough Mudder challenges participants to overcome mud-filled, highintensity obstacles, including wall climbs, ice baths, and electric shock fields - making it as much a team-building experience as a physical test. The day raised funds for the RMA and offered a unique insight into the resilience and teamwork that characterise Royal Marine training.

### **Forces Wives Challenge**

Patron Capital proudly sponsors The Forces Wives Challenge (FWC), a social enterprise dedicated to empowering women with partners in the Armed Forces through adventurous challenges that foster community and connection for military spouses who may feel isolated or disconnected due to the unique demands of military life.

Last year, 8 women participated in the "Ride to Freedom Expedition," an inspiring journey along the WWII Freedom Trail across the Pyrenees Mountains on horseback. This physically demanding trek not only honoured a historic route but also highlighted the transformative power of adventure in overcoming physical and mental health challenges.







## **Royal Parks** Half Marathon

Each year, Patron proudly supports The Royal Navy and Royal Marines Charity Hasler (RNRMC) at The Royal Parks Half Marathon, raising funds for veteran's physical and mental support. In October 2024, 10 veterans joined 5 Patron team members to run the 21km course through London's Royal Parks, raising money for charities including the Royal Marines Charity, Alzheimer's Research UK, Parkinson's UK, and The Royal Parks Charity. In preparation for the event, the RNRMC team committed to a rigorous sixteen-week training program, collectively covering 1,500 miles in 250 hours and climbing approximately 66,000 feet showing their commitment and dedication to these essential causes.



## The Veteran Games and Conference

The Veteran Games is a five-day event featuring a sports competition for wounded, sick, and injured veterans from the UK and abroad, accompanied by a diverse social and cultural program.

The Games emphasise the crucial role that sport and family play in supporting the ongoing recovery of veterans facing physical and psychological challenges from their service.

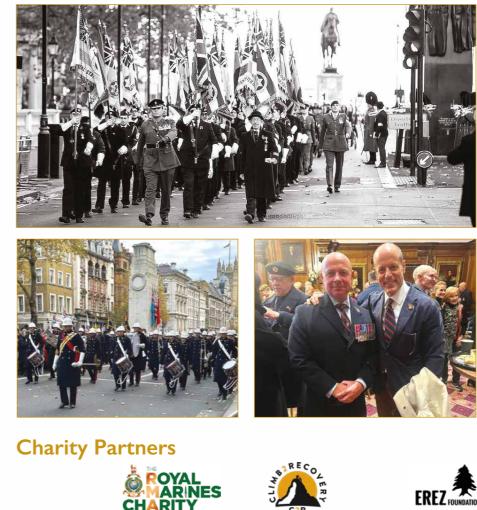
Patron, as a founding sponsor, proudly champions the importance of sport and family in aiding the recovery journey of veterans who have endured such challenges.



## Climb2Recovery

Patron sponsors a series of climbing courses across the UK and France for disabled veterans, including a recent weeklong event in the Peak District as part of the Forces Wives Challenge, organised by Climb2Recovery.

Through expert-led climbing courses, Climb2Recovery provides participants with the opportunity to challenge their limits, build physical strength, and improve mental resilience. It focuses on creating a supportive community where veterans can not only enhance their fitness but also gain confidence, find camaraderie and work through the emotional challenges of recovery, helping them reconnect with themselves and each other in a therapeutic and inspiring outdoor setting.





contact





## Rock2Recovery

Rock2Recovery (R2R) is a not-for-profit organisation dedicated to providing specialised coaching, support and coaching for members of the Armed Forces, veterans, and emergency service personnel facing mental health challenges. Since 2018, by providing facilities and free coaching rooms for R2R at its London office, Patron has facilitated sessions for approximately 954 members of the Royal Marines community, including 101 active Royal Marines, 499 veterans, and 274 family members - up from just 70 clients before our partnership.

In 2024 alone, Patron saw a rise of 34 new Royal Marine clients, reflecting its growing impact. Over 60% of clients fall within the 31-50 age group, with each receiving an average of 3.5 sessions. From October 2023 to June 2024, Patron hosted 274 R2R sessions, benefitting: 34 Royal Marines, 3 Royal Navy officers, 61 Army personnel, 15 firefighters, 110 officers from the Metropolitan Police, and 51 police officers from other forces and departments. Over 90% of participants reported a positive impact from the support they received, highlighting the program's effectiveness.

## Association to Jewish **Ex-Servicemen (AJEX)**

Patron was proud to sponsor the AJEX Remembrance Parade on 17 November, honouring Jewish veterans of HM Armed Forces. The annual Cenotaph event commemorates the 1.5 million Jewish soldiers who served with the Allies in WWI, contributing significantly to the defeat of the Nazi regime. In the UK alone, around 70,000 British Jews served, representing 18% of the Jewish population at the time - a notably higher percentage than the general population's 11% service rate. It also celebrates their post-war societal. educational and cultural contributions to British society. Patron's support reflects a commitment to preserving the legacy of the individuals whose sacrifices secured our freedoms.





Our Women in Safe Homes Fund has raised **£29m** to date.

## Championing Diversity and Inclusion to Establish Access and Opportunity.

Patron Capital's Inclusive Society Initiative is a holistic program dedicated to empowering individuals and strengthening essential societal frameworks. This initiative is designed to address critical social needs by improving and preserving the physical environment, providing rapid emergency assistance, and offering sustained support to vulnerable populations.

With a focus on impactful actions, the Inclusive Society Initiative seeks to create safer, more inclusive communities where individuals facing adversity can find stability, growth opportunities, and long-term security. Through various projects, including affordable housing solutions, emergency aid programs, and partnerships with charities, Patron Capital is committed to fostering resilience and opportunity within society's most at-risk groups.



## Women In Safe Homes Foundation

The Women in Safe Homes Fund is the world's first gender-focused property fund dedicated to supporting women who have experienced domestic abuse or are former offenders. Launched in December 2020, the fund was made possible through Keith and Lauren Breslauer's initial anchor support of £1.5 million, an additional investment of £1 million, and the tireless, largely pro bono efforts of the Patron team.

Since its inception, the fund has raised over £29 million. Initiated by Patron Capital, the fund aims to provide affordable, safe, and secure housing for women and their families who have faced domestic abuse, are transitioning out of the criminal justice system, or are at risk of homelessness in the UK. Its ultimate goal is to create 122 affordable homes, positively impacting the lives of over 700 women.







## Whizz Kidz

Patron is proud of its long-standing partnership with Whizz Kidz, a remarkable organization that has been transforming the lives of young people with disabilities for over 30 years. Whizz Kidz has provided more than 13,500 customized mobility aids, empowering children and young adults to gain independence and confidence. Beyond mobility equipment, the charity also offers vital training and support, helping over 2,000 young people annually develop essential life and work skills. Together, we are committed to enabling wheelchair users to live full, active lives and achieve their ambitions.

## London Academy of Excellence and Eton College

This year, we were delighted to welcome students from the London Academy of Excellence (LAE) - Stratford and Eton College to our office for an inspiring session with Keith Breslauer. Keith shared insights on overcoming life's challenges, building resilience in business, and navigating difficult situations. The students gained a firsthand perspective on the professional environment, work-life balance, and the importance of community involvement. They asked thoughtful questions about the business, the future of Patron, and our shared civic responsibilities. Known for its outstanding results and strong focus on social mobility, LAE works closely with partner schools like Eton College to offer students invaluable opportunities and mentoring.

## **Multiple Schools**

Keith Breslauer has delivered lectures at several prestigious institutions, making a significant impact across various educational and business sectors. These include AISH, Argov Fellows Program at Reichman University, Bootnecks In2 Business, Eton College, Yonsei University and Start Up Nation programs.





## **Work Avenue**

Patron Capital is proud to support Work Avenue in its mission of helping people earn a living with dignity. This past year has brought challenges for the entire community, and through it all, Work Avenue has remained steadfast in its commitment to providing critical assistance to those in need. With Patron's support, Work Avenue welcomed displaced Israelis into the WE Hub community space, enabling them to continue running their businesses from the UK and achieve financial independence through employment and business support. Thanks to Patron's generosity, Work Avenue has been able to support over 3,000 individuals, making a tangible, lasting difference in the lives of its clients.

Patron's partnership has been instrumental in turning these ambitions into reality. Together, we are committed to empowering even more individuals to achieve independence and stability through meaningful and dignified employment opportunities.

## The Erez Foundation

The Erez Foundation is a non-profit organization focused on the physical and mental rehabilitation, as well as the social independence, of disabled soldiers, athletes, and children. Using extreme sports such as snow skiing, kayaking, cycling and climbing, the Foundation offers individualised programs that promote personal empowerment. Its mission is centred on fostering rehabilitation, strength, independence, and social integration, helping participants learn to live with physical and mental challenges.

The Foundation is led by Eyal Yarimi, who serves on a completely voluntary basis, alongside around 100 certified professional instructors volunteering in various activities. By harnessing the expertise of its members, the Foundation supports individuals facing challenges through outdoor adventures and adaptive sports, promoting resilience and encouraging community inclusion.

In March 2024, Patron proudly took the lead in supporting a four-week rehabilitation ski trip to Bulgaria, bringing essential relief and renewed hope to 162 children from communities impacted by the events of October 7th, 2023. Backed by 130 dedicated volunteers, this effort is one of many Patron sponsors throughout the year, reflecting our strong commitment to the Erez Foundation's mission of enhancing quality of life through adventure and community for those who have faced profound hardship and loss.











## **Charity Partners**





## Leaders in Social Impact Investing







## Women In Safe Homes Fund (WISH)

The Women in Safe Homes Fund is the world's first gender-lens property fund focused on helping women who either suffered domestic abuse or are ex-offenders.

Launched in December 2020, the Fund was initiated by Patron Capital together with Resonance in a joint venture to provide affordable, safe, and secure homes for women and their families who are suffering domestic abuse, leaving the criminal justice system and women at risk of or experiencing homelessness in the UK. The Fund also works in partnership with Women's Sector Organisations (WSOs), its housing partners, who provide specialist wraparound services to tenants.

Together with Keith & Lauren Breslauer's initial anchor support of £1.5 million, an investment of £1 million, and the dedication of an essentially pro bono Patron team, including Juan Du, Kendall Langford and Richard Sykes, with over £29 million raised so far. Its aim is to create 122 affordable homes over its lifetime, benefitting over 700 women.

The Fund is jointly managed by the Patron dedicated team and Resonance Ltd and operates in partnership with women's sector organisations and charities to offer housing support and specialist services. In addition to Patron's financial resources commitment, Patron actively engages in Corporate Social Responsibility (CSR) activities to support the Women in Safe Homes objectives.

### Why the need for the fund?

Women's Homelessness is often rooted in sexual trauma and domestic violence. Experiences of homelessness differ for men and women, requiring a gendered approach and a bespoke solution for housing and support. In 2022, 1.7 million women between the ages of 16 and 74 experienced various types of domestic violence.

- 60% of all homeless adults in England are women.
- 70% of domestic abuse survivors have a housing need.
- 47% of women leave prison without a settled home.

Existing housing options do not serve women sufficiently well:

- 30% shortfall in number of refuge spaces available.
- 57.2% of refuge referrals were declined in 2019/20 (18.1% of all referrals turned down due to lack of capacity in refuges).
- Only 11% of emergency homelessness services offer singlesex accommodation.
- 35% of families experiencing homelessness say their children do not have their own bed.

## The Fund's Impact

This year, the fund team has focused on actively deploying the capital raised to achieve the property requirements of its housing partners and to increase the number of tenancies. So far, the fund is fully committed, and purchased 109 properties, from one-bed units to family homes and larger properties, including a refuge.

Thanks to the increase in properties being purchased, refurbished and handed over to partners this year, there has been a significant increase in the number of women the fund has housed, as of September 2024, 380 women and children have been housed by the Fund. This year's data indicates that the combination of the right home and support from housing partners is enabling many of the women to start recovering from their experiences and achieve the outcomes they are personally seeking. According to the survey done in 2023/24, 93% of women said that their home has helped them build their independence and 86% said their home has helped them recover from some of their past experiences and difficulties.

Other notable positive impacts that the fund has had so far include:

- 76 homes handed over to housing partners.
- 9 housing partners.
- 20 impact investors.
- 91.5% of women reported positive impact on their wellbeing and life outcomes (2023/24 survey).
- 87% of women agreed or strongly agreed that they felt safe in their home (2023/24 survey).
- 83% of women reported improved mental health since living in their home (2023/24 survey).

## The Fund works with Refuge

Since the pandemic and the cost-of-living crisis, the demand for refuge space has grown. Patron has partnered with Refuge to purchase and renovate a large family home to accommodate 7 women and their children. The property is well located with transport links, amenities and schools nearby.

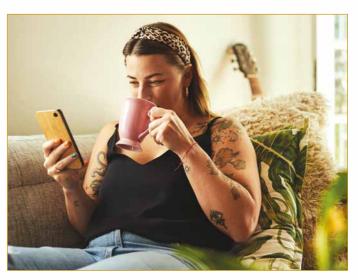
Keith Breslauer, Managing Director of Patron Capital, said:

"Proud that the Women in Safe Homes fund's first homes with housing partner Refuge, have been completed. They will provide much needed sanctuaries for vulnerable women with children seeking a safe place to live. The homes have undergone a complete renovation and energy overhaul to ensure they are of the highest quality and are close to an array of local amenities.

We couldn't be happier that we have been able to lend our real estate expertise to support Resonance and Refuge in delivering these homes. Without a safe, secure place to live, women who are victims of domestic abuse find it much harder to care for children, gain employment, access healthcare, or arrange benefits. The Women in Safe Homes fund is aiming to tackle this significant issue, helping to improve lives across the UK and continue to highlight important societal problems that need addressing."



















## Seize Opportunity, Inspire Greatness, Overcome Adversity, **Change the World!**





## Lee Spencer, "The Rowing Machine"

Patron's most recent lecture welcomed former Royal Marine Commando, Lee Spencer aka "The Rowing Marine". In January 2014, while assisting a motorist on the motorway, Lee was struck by debris from a car accident and lost his right leg below the knee.

Lee shared the challenges he has faced throughout his life and military career and how, undeterred by his injury, his dreams continue to drive him toward extraordinary feats of endurance. Among these are:

- 2019 Solo Atlantic Row: Lee became the first physically disabled person to row solo and unsupported from mainland Europe to mainland South America, completing the journey in only 60 days. 36 days faster than his able-bodied predecessor!
- 2024 Row4Ukraine Initiative: Lee, with a team of British and Ukrainian wounded and injured servicemen, will row 3,000 miles from the Canary Islands to Barbados. The transatlantic row is to raise awareness for the human cost of the war in Ukraine and to generate funds for the rehabilitation for Ukrainian personnel.

The Row4Ukraine initiative exemplifies resilience, unity, and the transformative power of sport in rehabilitation, bringing together servicemen from different nations to support a common cause.

### **Greatness Lecture Series**

Each year, The Greatness Lecture Series invites speakers to share their experience of overcoming personal and professional challenges. This series celebrates the achievements of individuals who have faced adversity and triumphed to inspire resilience and determination.





We recently hosted Ella Mae Warren, Chair of Whizz Kidz, who highlighted the significant challenges faced by wheelchair users, including marginalisation and the impact that this can have to essential resources. She emphasised the urgent need for advocacy and meaningful action and to advocate for a nationwide response for a more inclusive world. Ella's resilience was deeply inspiring, yet what resonated most was 'disability tax', that is difficulty in everyday tasks that many of us take for granted, like commuting to work or cooking which pose significant barriers for wheelchair users. With an estimated 75,000 young people in the UK relying on wheelchairs, many don't have access to the equipment they need which can cause social isolation and limited opportunities. The thought-provoking evening underscored the vital impact in advocating for accessibility and inclusion. Since inception, Whizz Kidz has transformed lives by providing over 10,000 young people with wheelchairs and offered training and support to more than 20,000 individuals to encourage greater independence.

## **Inspiring Community in Business** – Patron's Greatness Lectures January 2018 – November 2024

### Individual Stories – Great Achievements

- Lee Spencer, "The Rowing Machine", discusses his World Records including how he became the first physically disabled person to row solo and unsupported across the Atlantic.
- Major Sip Powers speaks on his military life, the experiences that shaped him, and his latest UK expedition.
- Dame Evelyn Glennie, solo percussionist shares her experience as the first full-time female solo percussionist in the world despite hearing decline.
- Bebe Vio, Gold Paralympic medallist, discusses her passion Dr Seb Vandermolen and Nurse Laura Pinches present for fencing as an amputee. Covid on the frontline.
- Jane Jutsum, Solace Women's Aid, and Chloe McCardel, an elite Rabbi Joseph Dweck speaks on the seven attributes that athlete, discuss domestic violence and female homelessness. make a hero.
- Hanoch Budin presents 'Turning Downside into Advantage' David Starkey discusses Trump, Brexit, lessons from history about his personal experiences in the army and painful and what's next. rehabilitation.
- Louis Nethercote and Anthony Lambert, the 'Mad Explores' talk delirium, drowning and overcoming PTSD and their extraordinary challenges.
- Jake Meyer shares his experience scaling Everest.
- Mick Dawson and Steve Sparkes "Sparky" talk about their record-breaking row across the Pacific.
- **Red Széll** discuss his experience as the first blind person to scale The Old Man of Hoy.
- Mark Ormrod discusses life as the UK's first triple amputee to survive the Afghanistan conflict.

### Individual Stories -Striving to Make an Impact

- Ella Mae Warren, Chair of Whizz Kidz, discusses the significant challenges faced by wheelchair users and the need for meaningful action.
- Andy Merry discusses life as a retired Royal Marine and Chicago Booth Rustandy Center, discuss Innovation current Yeoman Warder at the Tower of London. Unlocked Lessons Learned in Social Entrepreneurship and • The Forces Wives Challenge focus on the demand and Investing in East Africa.
- impact of the military on family life.
- Rock2Recovery examines the impact of Post-Traumatic Stress Disorder.

## Ella Mae Warren, Whizz Kidz

(lectures ordered by subject)



### **Global Events and Big Ideas**

Ed Balls and Ruth Owen powerfully illustrate ways in which disabilities can be overcome and inspire confidence.

## **Retold Stories** – **Keeping Historic Events Alive**

- Norway 75 discuss their 200 mile, 48 day, eight-man expedition from the Artic Circle.
- **Conrad Humphreys** and **Baz Gray** recounted stories from their pioneering voyages.
- Dr Tom Keene tells the story of the Cockleshell Heroes ahead of recreation of Operation Frankton.

### **Providing Quality Education**

• Sir Paul Grant shares his approach to transforming an inner-city school.

### Social Impact Investing

"Having been Trustee for 3 years, and now as the Chief Executive of the RMA-TRMC for the past 6 weeks, I continue to be genuinely struck by the depth of affection, support, and help we receive from Patron. The assistance they provide allows us to do what we need to do to help Royal Marines' families and beneficiaries as well as the serving Royal Marines who make the sacrifices they do to help protect our way of life. I am genuinely grateful for our deep partnership with Patron." – Matt Jackson, Chief Executive, RMA-TRMC

"We at Work Avenue are so grateful to Keith Breslauer and his wonderful team at Patron Capital for kindly hosting our New Year New Career event and cannot wait for the next one in January 2025. Our events are a great way for job seekers to begin the year on a good note, whether they are just starting out, seeking a renewed sense of purpose, or deciding on a career change. With a packed programme, Patron's impressive venue encourages our clients to move out of their comfort zone, network with others and move forward with their job search. Our huge thanks to Patron for continuing to generously support our charity's work." – Melanie Pearl, Employment Programmes Manager, Work Avenue

"The PTI improves student outcomes by boosting teaching quality. Last year the PTI reached over 4,000 teachers working in nearly 700 schools, many located in the UK's most deprived communities. Teachers consistently report the transformational impact of the PTI's work. This impact is achieved with the support of our backers, and here Patron has played an absolutely vital role in our success." – **Hugh Rayment-Pickard, PTI** 

> "Anything is possible. Thank you to Patron for the significant support for the rehabilitation of the wounded." – **Eyal Yarimi, Erez Foundation**

## CHARITABLE INITIATIVES



2024 Impact project / Investment of the Year: Real Estate



2024 Outstanding Individual Award, Keith Breslauer



2024 Property Developer of the Year (Hamberley Development)



2024

**Corporate Social** 

**Responsibility Project** 

of the Year (WISH)



2024

Property Week

Leader of the Year

Business Charity Awards

2024 Property & Construction (WISH) (Highly Commended)



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